

**DIRECTORATE OF  
EDUCATION AND PUBLIC  
RELATIONS**

## DIRECTORATE OF EDUCATION AND PUBLIC RELATIONS

This Directorate was established by virtue of Law 30/2011 and it is assigned to make all the necessary efforts to promote the culture of honesty, integrity, transparency, accountability, fairness and respect for law through producing curriculum materials designed to promote ethical behavior in public service in cooperation with the educational authorities and through conducting studies, seminars, media campaigns, conferences, training programs and any other activity meant to promote the culture integrity and anticorruption.

Two subsections are associated with this Directorate: one for educational affairs and the other for public relations.

### Personnel by Academic Qualification

Higher degrees	Bachelor of Art	Technical Diploma	Total
3	77	16	96

### Personnel by Specialization

Media Men	Education	Computers	Arts	Translators	Other	Total
12	6	5	16	14	43	96

### First: Seminars and workshops

No.	Conference/Workshop	Venue	Participants		Total	Event Date
			Male	Female		
1	Women's Day	IACA	10	70	80	7/3/2012
2	Investigative Journalism Workshop	IACA	40	20	60	21/4/2012
3	Workshop on the <b>COI</b> law and code of conduct in cooperation with the Investigation Directorate	Meeting hall at the South Oil Company in Al-Basrah	94	6	100	19-20 Sept. 2012
4	Training course for the staff of the joint Operations Room between <b>COI</b> and Human Rights	Irbil Province	12	3	15	19-25 Oct. 2012
5	Kickoff of the National Integrity Week + Theatre show + Art exhibition	Al-Khuld Hall Faculty of Fine Arts, Al-Mansour, Nakhlet Hall	278	97	375	11-16 Nov. 2012

6	Workshop on child education	IACA	71	23	94	14/11/2012
7	Workshop on the role of internal auditing in controlling corruption	Al-Khuld Hall at <b>COI</b>	80	17	97	11/12/2012
8	Sixth Annual Scientific Conference	Zaoraa Hall/Al-Rasheed Hotel Al-Khuld Hall at <b>COI</b>	373	53	426	9-10 Jan, 2013

## Second: Curricula Department

### 1- External Courses of the Center

No.	Venue	Course Title	Duration	Participants
1	MOH	First aid	1/4 April	2
2	Trade Bank of Iraq	How to deal with the legal issues of letters of credits and international trade	18/19 Mars	5
3	Judicial Institute	Role of <b>COI</b> investigators	29 April / 29 July	35
4	Technical College	Fixed assets accounting in the government accounting system and the Unified accounting system	2 weeks starting 22 April	1
		Upgrading Strategy skills	2 weeks starting 2 Dec.	4
		Networks installation and programming	2 weeks starting 50 May	2
		Upgrading leadership skills	2 weeks starting 6 May	1
5	Iraqi Media Net	TV cameras	2 weeks starting 22 July	2
		Coaching radio, TV and press correspondents	2/20 Sept.	2
6	National Center for Management Development	e-governance for middle and senior managements	1- 1/4 Dec.	1
			2- 20/22 Nov.	1
			3- 27/29 Nov.	1
			4- 11/13 Dec.	2
			5- 20/22 Nov.	1
		Workshop on the basics and methods of performance evaluation	2/5 Dec.	2
		Designing by PhotoShop	2/20 Dec.	2
		Workshop on the role of incentives in promoting worker performance	11/13 Dec.	1
		Workshop on self-management	16/18 Dec.	1
		English as a second language	27/29 Nov.	3

2- Courses conducted in cooperation with MOE: the Education and PR Directorate conducted 6 courses in cooperation with the MOE's IGO on the State Employees Discipline Law and the code of conduct at the training centers affiliated to the directorates of education in Baghdad (Al-Al-Rasafa and Al-Karkh). The courses began in April and ended in November at an average of 1 course per month and 30 trainees per course in various management, academic and oversight specializations.

### Third: COI Website

189 news items were posted on the **COI** website as follows: 141 latest stories, 26 questionnaires, 5 legal researches, 7 press releases, 6 stories covering activities by the Prevention Directorate, 666 names of convicts against which final court rulings were issued in 2011 and 2012, in addition to posting the **COI** Law and **COI** Annual Report of 2011. Moreover, the names of 8,706 falsifiers and 2,299 dismissed persons were posted during the same period.

### Fourth: Publications Department

No.	Name of Publication	Numbers
1	Add + external add	35
2	Brochure	4
3	Poster	12
4	Publishing Annahar Newspaper	11
5	Publishing the Journal of fairness and transparency	1
6	Publishing the Generation Now magazine	3
7	Art exhibitions	4
8	Calendars	2
9	Books	3
10	The Annual Report	1
11	Legal maps	2
12	Plans for the program	4
13	Newspaper poster	12
14	Investigation Directorate stamps	30
15	Logos and badges	12

**Fifth: Information Department**

No.	Scope	Number	Transmission area
1	Al-Tarik show	6 episodes	Baghdad governorate radio
2	Asal [honey] Program	3 episodes	Education TV
3	Visiting space channels and radio stations to coordinate the broadcasting of <b>COI</b> related programs		Assalam, Al-Mu'tamar, Al-Rashid
4	Reach an agreement with Al-Hadarah Channel to produce and broadcast some programs		Al-Hadarah Channel
5	Participation in the Women's Day event and present a show (dialogue between Adam and Eve)		IACA
6	Prepare and write episodes of the show "Pack Light"		With space channels
7	Submit the "Journalism Day" recommendations		
8	Prepare and write the Diwan Al-Hikmeh" show		
9	Prepare and write the radio Masame'a (more than 20 Masma')		
10	Prepare, produce and broadcast the monologue "Faithful Forever"		
11	Proceed on training the TV and radio staff on how to prepare, edit and write various reports and follow up the registration of such stuff		
12	Proceed on producing and broadcasting 6 episodes of the Annahar TV Magazine		
13	Participate in coordinating the project of installing a radio and TV studio in the <b>COI</b> headquarters		
14	Coordinate with great many Iraqi radio stations to broadcast shows and radio programs on corruption combating and promoting the culture of integrity (ex: Al-Marbed Radio in Al-Basrah, Babil Governorate Radio, Al-Diwaniyeh Radio, Future Radio in Baghdad) where the radio programs and monologues prepared by the Section were delivered to them and broadcasted		
15	Prepare and sign the contract of the program "sutour [lines]" which will be broadcasted via Al-Iraqiyeh Radio		
16	Participate in the media efforts and management of the <b>COI</b> conferences and workshops		

**Sixth: Public Relations Department/Press Follow-up: Daily Newspapers from 1/1/2012 to 31/12/2012**

No.	Newspaper	Number of News Items
1	Al-Sabah	176
2	Al-Sabah Al-Jadid	95
3	Al-Mada	246
4	Addustour	198
5	Al-Adala	57
6	Al-Mutmar	95
7	Al-Bayan	34
8	Azzaman	172
9	Al-Mashriq	144
10	Baghdad-News	72
11	Alittihad	42
12	Altaakhi Press	85
13	Tarik Al-Shaab	116
14	Albayyinah Al-Jadidah	251
15	Asharq Al-Awsat	15/
16	Al-Aalam	58
17	Al-Nas	198
18	Al-Mustaqbal	196
19	Internet news	1613

### Seventh: Other Activities

Date	Activity
2 April	Meeting of the anti-bribery chamber with the heads of municipal and public service departments in Baghdad governorate
8 April	Shooting a scene from Honey Show
10-11 April	Shooting scenes from Honey Show
17 April	Meeting of the <b>COI</b> vice chairman with the directors of social welfare and the MLSA general inspector in the IACA
18 April	Video, photo, meeting of Baghdad Governorate Council with the Anticorruption Operations Room and the heads of outskirts municipalities
15 April	Shooting scenes from Honey Show (external)
21 April	Commissioner's meeting with the strategic committees
22 April	Shooting scenes from Honey Show for the Music and Ballet School
23 April	Photographing the meeting between the Questionnaire committees and heads of the governorates councils
26 April	Video, photos, meeting of the Commissioner and his deputy with the heads of awqaf in IACA
25 April	Video, photos, workshop on the code of conduct for the engineers of the Engineering Faculty at Baghdad University
26 April	Photographing the event of honoring a group of <b>COI</b> employees working in a joint project with the Iraqi Institute
5 May	Photographing the graduation ceremony of a Honey Program kindergarten
6 May	Photographing the graduation ceremony of Al-Hamraa Palace and scenes from Honey Program
7 May	Video, photos, workshop of the Directorate of NGO Relations and Nour Al-Shaheed organisation at the municipal council of Al-Sadr City
8 May	Video, photos, Operation Room at the Medicine City
10 May	Video, photos, Commissioner's visit to the Diyala Investigation Office
12 May	Following up the Baghdadiyah Channel programs (after the evacuation)

16 May	Photographing a tour in the Anticorruption Operations Room at the Shu'la Hospital
20 May	Photographing the Commissioner's meeting with the advisory board of the Integrity and Transparency Magazine
21 May	Video and photo of the Investigative Journalism workshop at the IACA
23 May	Video and photo of the Commissioner's visit to the MOJ
28 May	Video and photo of the workshop of the NGO Relations Directorate with Al-Sadr City municipal council
29 May	Photographing the Commissioner's meeting with certain faculty deans and Iraqi Commission for Computers and Information
30 May	Video and photo of the workshop of the NGO Relations Directorate with the Second Al-Karkh Directorate
3 June	Photographing the first episode of Honey Program
18 June	Video and photo of the workshop on the role of media in promoting the culture of integrity in Salah Al-Din governorate
19 June	Video and photo of the meeting between a <b>COI</b> delegation and the World Bank
24-28 June	Photographing the tour for marketing Short films in Al-Kut, Al-Emara, Al-Basrah and Al-Nasiriya
21 June	Video and photo of the workshop of the NGO Relations Directorate with the Bar Association
24 June	Shooting an episode of Honey Program
25 June	Video and photo of the workshop on the role of media in promoting the culture of integrity in cooperation with the CSOs in Kirkuk
27 June	Video and photo of the second workshop of the NGO Relations Directorate on the civil society in Kirkuk
30 June	Video and photo of the Commissioner's meeting with the directors and inspectors general on the United Nations Convention against Corruption
2 July	Video and photo of the workshop on the role of media in promoting the culture of integrity in Al-Anbar governorate
3 July	Shooting episodes of Honey Program
4 July	Video and photo of the second workshop on the role of media in promoting the culture of integrity in Al-Anbar governorate
5 July	Video and photo of the workshop of the supervision bodies at Al-Rashid Hotel



9 July	Video and photo of the closing conference of the Property Claims Commission at Al-Rashid Hotel
10 July	Video and photo of the Commissioner's meeting and his deputy with the directors general and heads of governorate offices
	Coverage of the media campaigns, conferences and workshops inside and outside <b>COI</b>
	Organise field tours to prepare reports for the journal
	Participate in distributing the journal and other publications of the Directorate
	Coordinate with external bodies to provide editors with relevant information for the articles published in the journal
6 Aug.	Photograph the meetings with the MOC staff with respect of MOC cooperation with <b>COI</b>
15 Aug.	Video and photos of the Quranic forum at the <b>COI</b>
27 Aug.	Photographing an interview with Hussein Salem for the new Anahar Magazine
28 Aug.	Photographing the Annahar Magazine program
28-29 Aug.	Delegation to Diyala governorate (National Anticorruption Campaign)
28-30 Aug.	Delegation to Ninawa governorate (National Anticorruption Campaign)
31 Aug.	TV follow-up of the Commissioner's interview with the Iraqiya space channel
2 Sept.	Video and photos at the second Al-Karkh Education Directorate
2 Sept.	Video and photos of the lecture on contract management at the IACA premises
3-5 Sept.	Delegation to Babylon governorate as part of the campaign of "the role of media in promoting the culture of integrity"
	The biannual <b>COI</b> press conference at the IACA premises
11 Sept.	Photographing the workshop with the MOA
	Honoring the Commissioner by the Bar of Association

	Coordination with the MoHESR
	Coordination with the MOE on the creation of work teams to visit schools
	Coordination with the Children' Culture House to hold a workshop on 14 November this year
	Coordination and preparation to contact academic bodies with respect of participating in the annual scientific conference
	Video and photo of the workshop on the role of media in promoting the culture of integrity in Al-Kut
	Photos of the Commissioner for Annahar Newspaper
	Photographing the caricature exhibition
	Photographing the Assignment Committee
	First deliberative meeting of the NGO Relations Directorate
	Workshop of "media and advertising work ethics" organized by the NGO Relations Directorate at the Oil Cultural Center
	Workshop of the NGO Relations Directorate with the Taxation Directorate, at Al-Alwiyah Club
	Short Films Festival sponsored by the Education and PR Directorate
	Photographing an interview with the head of the Recovery Directorate with Annahar Magazine program and shoot some scenes for the program
3 Nov.	Video and photo of the Commissioner's meeting with the directors general and Commission of Opinion
5 Nov.	Displaying short films in Karbala'
5 Nov.	Video and photo of the workshop of the NGO Relations Directorate in Al-Samawa
6 Nov.	Photographing TV episodes for Annahar Magazine program
6 Nov.	Photographing the Commissioner during the visit of MP Qusay Assuhail
7 Nov.	Video and photo of the workshop of the NGO Relations Directorate at Al-Samawa

7 Nov.	Displaying short films in Babil
7-10 Nov.	The Commissioner's tour in southern governorates (Al-Basrah, Meisan, Thi Qar, Annajaf, Al-Hilla, Diwaniteh and Muthanna)
8 Nov.	Participating in the meeting held at the MOE's IGO, and cooperation in promoting the culture of integrity among the MOE teaching and supervisory staff
18 Nov.	Holding a number of meetings at the Curricula Department / HR Section to introduce integrity concepts into school curricula
	Preparing the agenda of visiting the governorates to hold education workshops on the <b>COI</b> Law in 2013
	Daily follow-up via e-mail with the friends of the Generation Now magazine
	Distribution of awards to the participants in issues 42 and 43 of Annahar Magazine
	Participation in the two workshops of the NGO Relations Directorate in Al-Muthanna governorate
	Participation in the two workshops of the NGO Relations Directorate in Baghdad University / College of Education for Girls
11 Nov.	Photographing the launch of Integrity Week event with the opening of Al-Khuld Hall
11 Nov.	Photographing the workshop of the NGO Relations Directorate with the CSOs
11 Nov.	Photographing the final rehearsal of the play "let's Reach an Understanding"
12 Nov.	Photographing the public survey in the Faculty of Fine Arts
13 Nov.	Photographing the display of the play "let's Reach an Understanding" in the Faculty of Fine Arts
14 Nov.	Photographing the workshop of the Education and PR Directorate on child education
19 Nov.	Photographing the workshop of the NGO Relations Directorate with the with the National Pension Authority in the MOC
20-21 Nov.	Video and photo of the workshop on the role of media in promoting the culture of integrity in Meisan governorate
22 Nov.	TV interview with the head of <b>COI</b> 's DLA (exclusive for the TV Annahar Magazine)

29 Nov.	Photographing the IACA on the occasion of its foundation
2 Dec.	Photographing the workshop of the NGO Relations Directorate at the Oil Cultural Center
3 Dec.	Photographing the first scientific conference of the Investigation Directorate
4 Dec.	Photographing a scene on behalf of Annahar show (Interview with a Poet)
4 Dec.	Producing a documentary film about the NGO Relations Directorate and IACA
5 Dec.	The first scientific conference of the NGO Relations Directorate
7-9 Dec.	Photographing the applicant seeking <b>COI</b> employment
9 Dec.	Photographing the ceremony of IACA foundation
10 Dec.	Photographing the visit to <b>COI</b> by the Ministry of Trade delegation
11 Dec.	Photographing the workshop on supervision and internal auditing
12 Dec.	Photographing the meeting between <b>COI</b> and UN delegations
13 Dec.	Video and photo of the workshop of the NGO Relations Directorate at the Bagdad/Al-Karkh Health Directorate
17 Dec.	Photographing scenes for the Honey Program at the Music and Ballet School
23 Dec.	Photographing the memorial to the <b>COI</b> martyrs (Investigation Office in Al-Rasafa)
28-29 Dec.	Photographing the applicants seeking employment at the Al-Karkh Investigation Office
	Calling for printing offers in cooperation with the special tendering committee
	Organizing the subjects related to the Generation Now Magazine and submitting them to the evaluators
	Implementing the proposal related to the billboard bulletin and coordinating with the MOE in this regard